

green

PACKAGING

THE MAGAZINE FOR SUSTAINABLE BEAUTY PACKAGING

Beauty Packaging Goes Green

page 12

plus:
How to Make
Your Company
Eco-Friendly

page 10

New Bioplastics
Hit the Market

page 8





Shopping Bags

Shopping bags made with postconsumer recycle (PCR) paper are eco-friendly without sacrificing a high-end look. Envi by Monadnock shopping bag paper is the latest addition to the supplier's Envi green packaging paper line. Up to 100% PCR can be incorporated in the shopping bag. The FSC-certified paper is manufactured using carbon-neutral energy and offers a smooth, bright, uniform surface to accommodate high-impact graphics. Dave Lunati, the firm's director of marketing, says that the company's goal is to offer a complete range of eco-friendly papers for packaging.

Monadnock Paper Mills, Bennington, NH.

PCR Tube

One of the innovators of eco-friendly tubes has been offering PCR tubes since 2001. The tubes are constructed using both virgin and recycled resin. Up to 70% PCR can be incorporated in the tube body, while up to 60% PCR can be used in the tube head. A variety of tube sizes and neck finishes are available. Decorating options include eight-color offset printing, six-color silk-screening, hot-stamping, spot printing, and pressure-sensitive labeling. "A multilayer extrusion process isolates the PCR layer, preventing contact with the tube's contents and thus eliminating the possibility of [product] contamination," says Ron Harriman, the company's director of product development. "By using multilayer extrusion, more marketers are able to use this tube—especially those whose products might interact adversely with recycled materials."

CCL Tube, Los Angeles.



Dispensers

Select dispensers in a supplier's line of lotion and treatment pumps can be injection molded with up to 25% PCR. In addition to its PCR products, the company offers all-plastic trigger sprayers and lotion pumps that are more recyclable than conventional dispensers with metal springs and balls. Finally, the firm continues to introduce new dispensing systems with fewer parts as a means of reducing the amount of plastic that ends up in landfills.

ContinentalAFA, St. Peters, MO.



Compacts

Compacts are produced using NatureWorks LLC's Ingeo biopolymer. Three compact styles are available, for powder, eye shadow, and cream. The compacts are named Bio-Stone and are part of the supplier's initiative to develop eco-friendly packages, including those produced from natural masterbatches derived from vegetable-based colorants such as chlorophyll green, indigo blue, curcuma red, and mineral sources such as mica.

Leoplast Group, Italy.



Alcan Packaging Beauty

New York, NY

212/371-5100, Fax: 212/829-9539

www.alcanpackaging.com

Inside front cover

Arkay Packaging Corp.

Hauppauge, NY

631/273-2000, Fax: 631/951-3157

sales@arkay.com

www.arkay.com

page 7

Canon Communications LLC

Los Angeles, CA

310/445-4200, Fax: 310/996-9499

www.cancom.com

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CSI/Cosmolab

Oxnard, CA 805/487-6698

info@csi-cosmolab.com

www.csi-cosmolab.com

page 5

JSN Packaging Products Inc.

Irvine, CA

949/458-0050, Fax: 949/458-0070

julibari@jsn.com

www.jsn.com

page 11

Xela Pack Inc.

Saline, MI

734/944-1300, Fax: 734/429-4714

info@xelopack.com

www.xelopack.com

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Tom Harris

Tel: 973/808-8847

tom.harris@cancom.com