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**CCL TUBE COMMERCIALIZES THE NEWEST TUBE DECORATING
INNOVATIONS SECURING ITS LEADERSHIP POSITION**

[February 20, 2008] – Los Angeles – CCL Tube Inc, the leading manufacturer of tube packaging solutions—through multi-million dollar machinery investments and plant modernization efforts—now offers a wide range of innovative decorating capabilities; designed to meet the sophisticated, world-class packaging needs of its customers. Complementing its standard one-to-eight color offset and one-to-six color silkscreen printing, CCL has commercialized a variety of decorating innovations, which enhance and add interest to its customers’ tube decorating strategies.

Available Only at CCL Tube: Product Packaging that Sparkles and Shines

The combined use of high-gloss metallic inks and spot varnishes adds glamour and sophistication to any tube package design. Applied using CCL’s expert silkscreen printing process, high-gloss metallic inks add ‘Zing’ when nothing less than fabulous will do. Said Georg Pescher, CCL Tube’s Wilkes-Barre general manager, “The CCL Season’s Greetings tube demonstrates perfectly all the variables that can be

used in today’s silkscreen technology. The optimization of screens in combination with innovative ink formulations and special curing techniques enables us to produce customized glitter, sparkle and high-gloss decorating effects for our customers.”



Available Only at CCL Tube: Advanced Hot Stamping Capabilities

Silkscreen printing over hot stamping adds definition and dimension to modern tube designs. CCL Tube creates custom foil colors by silkscreen printing over the original foil. This specialized process ensures branding consistency throughout the decorating process. Stated Mr. Pescher, “This technology enables our customers, like CharlesWorthington, to integrate metal effects in all custom colors and all gloss levels. Without a doubt, this capability is a fantastic way to customize our customers’ tubes and to ensure their products stand out from the crowd.”



Available Only at CCL Tube: Modern Elements Combining Touch & Feel

“Our tactile silkscreen inks represent the newest, most cutting-edge ink formulations available today. We combine tactile silkscreen varnishes and gloss inks to provide a superior look and feel,” said Andy Iseli, general manager of CCL Tube Los Angeles. In addition to the high-profile look of matte inks, the ink has functional properties as well—a built-in, non-slip finish. These myriad combinations further enhance tube artwork thereby enriching the consumer’s experience.

CCL Tube has commercialized pearlescence, wood grain and leather simulated silkscreen inks adding another three decorating innovations to its capabilities. Said Mr. Iseli, “CCL Tube works tirelessly to develop and commercialize innovative decorating capabilities.” He added, “It’s no use being “first to market” if you lack the technology needed to support the decorating innovation; take for example our onsite ink mixing equipment. This enables us to work quickly and efficiently to develop original, never-seen-before effects that ‘WOW’ consumers.

Sophisticated, Modern and Functional

Said Hermann Riedlsperger, CCL Tube group vice president, “Our customers are category leaders. For them, exciting packaging plays a crucial role in maintaining their leadership positions.” He added, “In an overly crowded consumer marketplace, their product packaging must entice, engage and ‘POP’ off the shelves. Because of CCL’s experience in developing and commercializing cutting-edge decorating capabilities, our customers continue to partner with us to ensure their sophisticated, modern and functional package designs are achieved on-time and to specification.”

CCL produces PE-tubes in all densities (with or without EVOH barrier) and Post-Consumer Resin tubes in all standard tube sizes (3/4" to 2 -3/16") with compatible head/neck finishes that include: B22-400, M8, M5, ND20.6 and dome/slanted (3/4" only). Decorating options include: 1-to-8 color offset, 1-to-6 color screen printing, hot stamping, spot and full wrap labeling; plus a variety of custom combination decorating options.

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About CCL Tube Inc.

CCL Tube Inc., a division of CCL Industries, is the Americas’ leading manufacturer of plastic tube packaging solutions. The company’s commitment to quality, service and innovation enables today’s highly competitive personal care, cosmetic and pharmaceutical brands to provide their end-users with durable and appealing packaging. CCL Tube employees 350 dedicated and talented team members at its Los Angeles, California and Wilkes-Barre, Pennsylvania manufacturing facilities.