

GCI®

GLOBAL
COSMETIC
INDUSTRY®

The Business Magazine for the Global Beauty Industry

APRIL 2008

www.GCI magazine.com



Cosmeceuticals Inject Innovation Into Antiaging

#BXNLT LPM *****AUTO***5-DIGIT 97203

#GCI 00982571 5# QN
TAMMY ROMER
CO-CREATIVE DIRECTOR
GIEN DESIGN LLC
9924 N DECATUR ST
PORTLAND OR 97203-2814



PLUS

32 **Therm Devices: Taking Antiaging in Hand**

34 **Skin Care: High Performance, Good Business**

Market Potential of Cosmeceuticals

GLASS BOTTLES

O.BERK Company's Designer Glass Packaging Group launched its first line, the Masterpieces Collection. The glass bottles are available in clear, black or a palette of colors; sizes include 8 mL, 20 mL, 40 mL and 100 mL, with matching friction fit closures. www.oberk.com

CLEAR COFFRET

Cosfibel created the coffret for **Cacharel's** five miniature fragrances. The Pop Box is made of an open-ended case and a lateral mother-of-pearl colored envelope. The bottles appear to float in the case due to the clear thermoformed wedge. The white pearlized envelope features two curtains, meant to evoke a theater. www.cosfibelgroup.com



COSFIBEL

ECO BAGS

SeaCliff Beauty Packaging & Laboratories introduced customizable EVA bags in a wide range of colors. They can also be silkscreened or customized. www.seacliffbeauty.com

ON SHELF

SeaCliff Beauty Packaging & Laboratories provided the 0.45 oz white laminate tube with a needle nose neck and white bullet cap for **Bare Escentuals' bareVitamins Eye Rev-er Upper**. www.seacliffbeauty.com

SNAP TO IT

Tapemark expanded its Snap! product line with the addition of the Snapplicator, applicators for "no-touch" dispensing. The flat version has an applicator fully adhered to the package, while the pop-up applicator opens three-dimensionally. Unopened, both applicators lie flat. All formats in the line dispense a pre-measured amount of product in a single-use package, and accommodate fill volumes ranging from 0.5–5.0 mL. www.tapemark.com



TAPEMARK

SAFETY CAPS

World Wide Packaging, Inc. has added child-resistant caps for plastic tubes to its offerings. The caps can only be removed with the combination of a downward force and twisting the cap counterclockwise, and are designed to fit plastic tubes in sizes from 13 mm to 60 mm. www.wwpinc.com

DEATH TO GERMS

M&H Plastics introduced an antimicrobial silver ion additive option for its bottles, flexible tubes, closures and jars. According to the company, the ionic silver inhibits fungal growth and kills more than 99.99% of bacteria within 24 hours, and has shown to be effective across a wide range of bacteria—including MRSA and E. Coli. Additional details on the functionality are available on the company's Web site. www.mhplastics.com

SUPPLIER NEWS

Sun Chemical and its parent company, **Dainippon Ink & Chemicals**, have formed a joint venture with **Nantong DIC Metallic Pigments Co., Ltd.**, an aluminum pigment manufacturer in China. The joint venture expands on a distribution agreement announced in October 2007 that allows Sun Chemical and DIC to market the Nantong Shanjing products for coating, plastic and graphic arts industries worldwide under the new SunMetallics brand.

Diamond Packaging announced the launch of an extension of its Web site (www.diamondpackaging.com/green), coinciding with the introduction of the company's greenbox initiative—a commitment to research, design and implement packaging solutions that are sustainable. The new site features an educational section with: sustainability-related definitions, acronyms and links to relevant articles and organizations, updated RSS news feeds, videos and an environmental calculator.

CCL Tube, Inc., a division of **CCL Industries**, has recently invested more than \$7 million in silkscreen tube printing technology to enhance the company's existing decorating capabilities and production capacity.

Graham Packaging Company has launched an online database (www.grahamcatalog.com) that enables users to search the company's catalog of stock containers and save the downloaded information and drawings in a password account. Each search produces specifications, a printable PDF, a link to request additional information, and a link to obtain a sample.

Overnight Labels, Inc. has joined the **Organic Trade Association**.

O.BERK Company announced the formation of the **Designer Glass Packaging Group**, created to offer luxury glass packaging. In addition, the Designer Glass Packaging Group has an agreement with glass bottle designer **Pierre Dinand** to create perfume bottles.

Qosina and **Qosmedix** announced a 42,000-square-foot expansion of office and warehouse space to enhance workflow.

Neenah Paper has released its "Luxe Papers for Luxe Bags" swatchbook, highlighting texture and finish options.

The Cosmetics Industry Buyers and Suppliers Organization awarded a \$2000 scholarship to **Griffin Blane**, a student in the Fashion Institute of Technology's package design program.

PEOPLE

Kristi Vance to sales account executive, **SeaCliff Beauty Packaging & Laboratories**.

Cortegra Group, Inc. announced the following appointments: **John Kay** to vice president of operations; **Russell Hill** and **Lenore Campites** to account executives.



VANCE

KAY