



**FOR IMMEDIATE RELEASE**

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**CCL TUBE'S HOT STAMPING MACHINERY**  
**SHOWS OUTSTANDING TUBE DECORATING CAPABILITIES.**

[July 23, 2008] – Los Angeles, CA – CCL Tube Inc, one of the world's leading manufacturers of tube packaging solutions, today announced it had purchased four (2 per each manufacturing plant) new, high-speed hot stamping machines with built-in quality control inspection systems. These state-of-the-art machines — equipped with automatic feeders for added throughput — apply gloss and matte metallic graphics to plastic tubes.

**The Crowning Decorating Achievement**

Hot stamping has long been the decorating/finishing process of choice in the cosmetic and personal care industries. No other decorating process comes close to producing the mirror-like special effects of metal foils. While offset and silkscreen printing are exceptional in their own ways, no printing process in use today can achieve the reflective, high-gloss and mirror imagery achieved through foil hot stamping.

The eye-catching glint and shimmer of gold, silver, bronze, and other custom coloured foils convey a premier brand image, which has become an indispensable style element in the design of high-end product packaging. Metallic foil hot stamping brings a rich and superior lustre to a wide variety of tube packaging strategies.

**Shining a Light on High-End, Customizable Elegance**

CCL Tube's hot stamping capabilities exceed industry standards. CCL was the first tube manufacturing company to launch customizable hot stamping colors, achieved by applying silkscreen ink over a generic foil. This sophisticated level of customization adds product differentiation, definition and dimension. CCL Tube has set the industry benchmarks for integrating hot stamping with other forms of tube decorating. CCL's expert operators can orient the hot stamp to print and are specialists in creating aesthetically pleasing design elements.

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**CCL TUBE**

CCL produces PE and Post-Consumer Resin tubes in all densities (with or without EVOH barrier) and standard tube sizes (3/4" to 2-3/16") with compatible head/neck finishes that include: B22-400, M8, M5, ND20.6 and dome/slanted (3/4" only). Additional decorating options include: 1-to-8-color offset, 1-to-6-color silkscreen printing and a variety of custom combination decorating options.

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For more information, please contact Tammy Romer at 541.550.0402 or email [tromer@tammyromer.com](mailto:tromer@tammyromer.com)

**About CCL Tube Inc.**

CCL Tube Inc., a division of CCL Industries, is the Americas' leading manufacturer of plastic tube packaging solutions. The company's commitment to quality, service and innovation enables today's highly competitive cosmetic, personal and health care brands to provide their end-users with durable and appealing packaging. CCL Tube employs 350 dedicated and talented team members at its Los Angeles, California and Wilkes-Barre, Pennsylvania manufacturing facilities.